

EMMANUEL NSABIMANA

TIMES' PERSON OF THE YEAR, 2006

Talented and driven corporate communication professional with 6+ years of experience, exceptional interpersonal skills with a professional and calm demeanor, and versed in a range of communications solutions and technologies. Seeking an opportunity to offer a highly professional attitude, strong attention to detail, deep passion for marketing, great problem-solving skills, and well-developed teamwork abilities.

EXPERIENCE

LEAD, CORPORATE COMMUNICATION & CX

FEB 2021 - PRESENT

GUARANTY TRUST BANK (RWANDA) PLC – KIGALI, RWANDA

Major accomplishments:

- Spearheading a corporate rebranding project
- Planned and promoted product launches and newsworthy events
- Fostered, nurtured and maintained collaborative relationship with the media
- Developed integrated communications plans to analyze and document corporate objectives, strategy, and specific tactical recommendations.
- Created and implemented social media marketing and PR strategies resulting in substantial growth.
- Launched a centralized Customer Relationship Management System

MARKETING OFFICER, CORPORATE COMMUNICATION

JAN 2016 – FEB 2021

GUARANTY TRUST BANK (RWANDA) PLC – KIGALI, RWANDA

Major accomplishments:

- Managed the organizations' official website, social media and other electronic tools.
- Coordinate all marketing initiatives, goals and marketing collaterals with clients based on proposal specifications, timelines and deadlines
- Grew social media follower base from less than 5k to more than 250k
- Completed the corporate website redesign project
- Assisted in the management of large-scale corporate events.

EDUCATION

BACHELOR OF EDUCATION (LE)

2017 – 2018

MAHATMA GANDHI UNIVERSITY, MEGHALAYA - INDIA

Mathematics

DIPLOMA IN EDUCATION

2011 – 2013

KIGALI INSTITUTE OF EDUCATION, KIGALI - RWANDA

Mathematics & Physics

REFERENCES

EMMANUEL N. EJIZU

CEO @ GTBank Rwanda plc

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CONTACTS



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Kigali, Rwanda



nedenlinger

SKILLS

Adobe CC	★★★★★
Digital Marketing	★★★★★
Corporate Branding	★★★★☆
Event management	★★★★☆
WordPress & Craft	★★★☆☆

LANGUAGES

English	██████████
French	██████████
Kinyarwanda	██████████

INTERESTS

